



SAFEGUARD IOWA PARTNERSHIP

Strengthening the capacity of Iowa and Iowans to prevent, prepare for, respond to and recover from emergencies and disasters through public/private collaboration.

Greeting Members and Partners,

As October comes to a close, the cooler temperatures remind us that winter is just around the corner and now is the time to make sure our vehicles are ready. Please check out the "Winterize Your Vehicle" poster from our partners at Iowa HSEMD and make sure you download the Iowa 511 app from Iowa DOT to keep informed of the latest winter driving conditions.

Safeguard Iowa is busy this time of year bringing Active Threat/Active Shooter, Business Continuity Planning and Suspicious Mail Identification and Response training to our private sector partners around Iowa. Check out some of the

upcoming training opportunities in this month's update and under "Events" on our website at www.safeguardiowa.org.

As tensions rise around the world, I think it's a good time to remind everyone as you go about your day to please be aware of your surroundings and alert to any suspicious activity. Remember the below poster from Ready.gov, if you "See something, Say Something!". Call 911 to report any suspicious activity to law enforcement. This month's "Take 5" for preparedness series focuses on medical and active shooter scenarios for your teams to discuss.

Thanks for your continued support.

Together. Helping Iowans.

Jay Knox

Executive Director





Iowa 511 your go-to resource to make smarter travel decisions this winter.

Visit www.511ia.org or download the free mobile app.



Active Threat/Active Shooter Training & Tabletop Exercise



Partnering with Washington County Emergency Management, Safeguard Iowa brought Active Threat / Active Shooter Training and a TTX to Washington, IA on October 25th. The focus of the training was on preparedness and response for the county's five retirement communities. Thanks to all the participants for their engagement.



SIP Training and Exercises

Free Business Continuity Workshop

IS YOUR BUSINESS PREPARED FOR AN UNEXPECTED EMERGENCY OR DISASTER?

DO YOU HAVE A CURRENT BUSINESS CONTINUITY PLAN OR WISH YOU HAD A "BETTER" PLAN?

SAFEGUARD
IOWA
PARTNERSHIP™

Nearly **1 out of 3 businesses** are impacted by a disaster during their existence

- **40% FAIL TO REOPEN** AFTER A DISASTER
- **ANOTHER 25% FAIL** WITHIN THE FIRST YEAR

BETWEEN 75% AND 85% OF BUSINESSES DON'T HAVE A DISASTER PLAN

WOULD YOUR BUSINESS SURVIVE?

**FRIDAY,
NOVEMBER 17, 2023
FROM 11 AM – 2 PM**

Consider **INVESTING** a few hours with your **"key team members"** for your business's future preparedness and survivability by attending this **FREE** workshop
LUNCH PROVIDED

Grow Clinton
721 S 2nd Street
Clinton, IA 52732

Bring your **laptop** to the training and we'll provide you with some **valuable tools** to **assess threats** in your business climate and **mitigate** those threats **before** they become disasters. You'll get **techniques to plan** the continuity and recovery of your business before disasters happen... Sign up **TODAY!** For questions contact

sip@safeguardiowa.org (515) 650-0424

SCAN TO REGISTER
OR GO TO
LINK BELOW

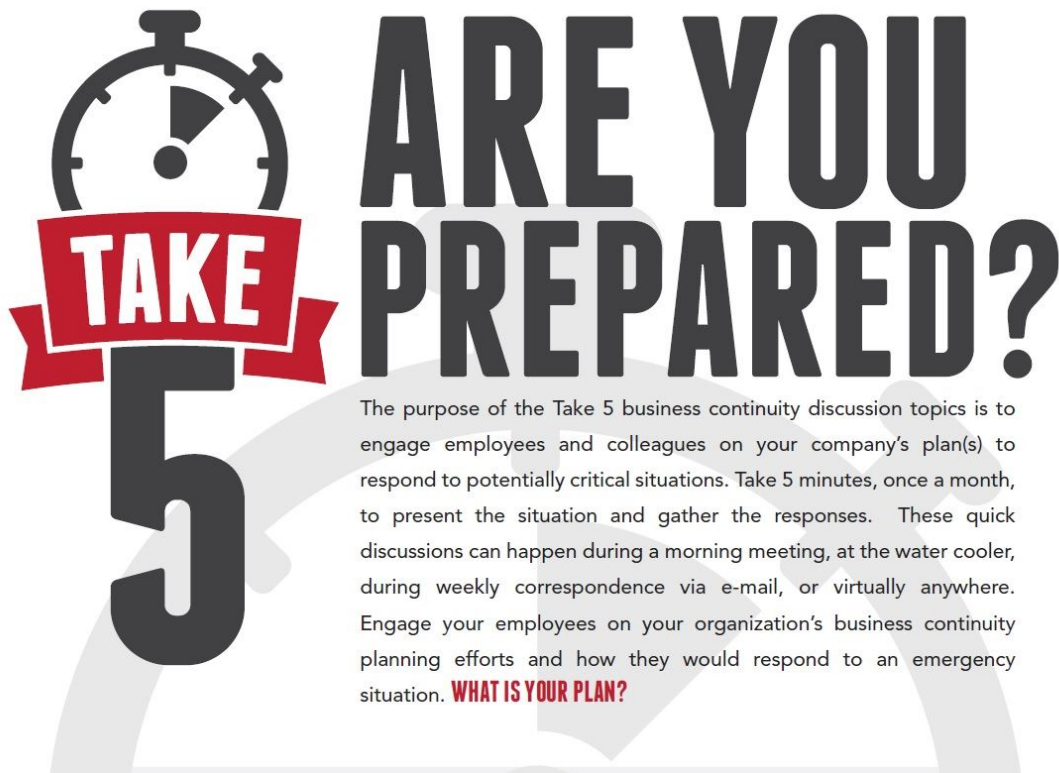


www.safeguardiowa.org/event-5404429

In partnership with



Sign up at <http://www.safeguardiowa.org/event-5404429>



The purpose of the Take 5 business continuity discussion topics is to engage employees and colleagues on your company's plan(s) to respond to potentially critical situations. Take 5 minutes, once a month, to present the situation and gather the responses. These quick discussions can happen during a morning meeting, at the water cooler, during weekly correspondence via e-mail, or virtually anywhere. Engage your employees on your organization's business continuity planning efforts and how they would respond to an emergency situation. **WHAT IS YOUR PLAN?**

Safeguard Iowa Partnership encourages businesses of all sizes to create a business continuity plan. Business continuity plans are not just for disasters. Having a plan can often ensure what you can't insure - that your organization can continue to function when the unexpected hits. Sometimes you have to think the unthinkable, expect the unexpected to succeed.

Preparation is key, so Safeguard Iowa is bringing back our business continuity "Take 5" scenarios to help you train your employees with two scenario options each month.

These quick scenarios are not intended to replace ongoing training but to supplement and add additional preparation for your teams all year long.

Scenario 13: Medical

It's 1:00 PM and the workday has been going pretty smoothly. During lunch break, Donnie, the CFO of your organization went for a run and has returned to your break room. The break room is full of employees and Donnie complains of chest pains, shortness of breath and collapses to the floor.

Discussion Questions:

1. How would you react?
2. Have you set up coordination with emergency medical services? Have they toured your facility?
3. Do you have medical equipment on premise? Do you offer training for employees on how to utilize equipment?
4. Is your organization apart of SMART911 facilities?
5. Have you identified staff with medical training?

Scenario 14: Active Shooter

Employees of your organization start to receive text messages from friends that work in a neighboring building regarding an active shooter in their lobby. Employees across the street are starting to run out of the their building and into the street, some are even coming to your building.

Discussion Questions:

11. How would you react?
 2. What procedures do you take?
 3. How do you get information regarding the situation?
 4. Do you notify your employees?
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UPCOMING SIP TRAINING OPPORTUNITIES

FOR OTHER TRAINING, CHECK OUT "EVENTS" ON OUR WEBPAGE AT

www.safeguardiowa.org/events

AVAILABLE SAFEGUARD IOWA TRAINING PROGRAMS

Available Safeguard Iowa Training Programs for 2024

- Business Continuity Planning and Assessment Workshop
- Suspicious Mail Identification and Response Training
- Business Emergency Operations Center (BEOC) Liaison Training
- Situational Awareness, De-escalation, and Active Shooter (Threat) Response Training
- Threat Assessment, Behavioral Indicators of Targeted Violence
- Vulnerability and Risk Assessment Workshops
- Cyber Awareness/Cyber Security Assessment Training Exercise
- Design/Tabletop Exercises (Active Shooter, BEOC, etc.)



Safeguard Iowa is able to facilitate training and exercises for our partners and others to help Iowa's private sector businesses and non-profits with their unmet training needs and objectives.

Contact me at jknox@safeguardiowa.org or **515-650-0424** to discuss the options for bringing these or other SIP offered training to your business or community.

Jay Knox
Executive Director

PARTNER SPOTLIGHT



Bundle Coordinator

Lacey Hogan

**Senior Emergency
Preparedness &
Response Specialist,
Alliant Energy**



Alliant Energy has been a longtime **Bronze Sponsor** of the Safeguard Iowa Partnership and of our mission to help Iowa and Iowans prevent, prepare for, respond to, and recover from emergencies and disasters. Over the years, many **current and former employees** of Alliant have played very active roles in helping SIP accomplish our critical role in promoting public and private sector collaboration during times of crisis. SIP is especially grateful to all of the

Alliant Energy employee's who have served as officers and members of our SIP Board of Directors.

Alliant Energy profile

970,000 Electric customers
420,000 Gas customers
\$3.6 B 2019 operating revenues
3,600 Employees

Engagement with partners

- Safety first
- Stay positive
- Build strong relationships
- Customer & community focus
- Communication & coordination

You can learn more about Alliant Energy on their website at:

<https://www.alliantenergy.com>

We need and appreciate your continued support!

The Safeguard Iowa Partnership is a non-profit 501 (c)(3) corporation that began as a voluntary coalition of the state's business and government leaders, who shared a commitment to strengthen the capacity of the state to prevent, prepare for, respond to, and recover from disasters through the collaboration of private sector business and public sector agencies.

Created in 2007, the Partnership's over 800 members across the state of Iowa, empowers businesses to integrate resources, expertise, and plans with those of government during all stages of disaster management to share the private sector's wealth of knowledge and assets, that may be needed during an emergency, with their fellow Iowans.

Public-Private Partnerships (P3) help to establish relationships prior to incidents when familiarity with each other's capabilities and response procedures are critical. These partnerships enable the public and private sector

to develop all-hazard plans to pool resources/information, coordinate response/recovery efforts and share training/exercise opportunities.

Safeguard Iowa Partnership is dependent upon the generous financial support we get from our members, like-minded individuals/organizations, and grant funding. **Without your support**, we could not continue to provide the training and educational opportunities, information sharing and resource coordination that help make disaster preparedness, response and recovery more efficient and effective in Iowa.

To provide financial support for this year, please Click [HERE](#).

Together. Helping Iowans.

THANKS TO OUR SPONSORS

SPONSORS

Platinum



Gold



Bronze



Silver



To learn more about becoming a sponsor, contact Safeguard Iowa Partnership at sip@safeguardiowa.org

CONTACT US:

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Des Moines, IA 50314**

**Tel: (515) 650-0424 Email: sip@safeguardiowa.org
www.safeguardiowa.org**



SAFEGUARD IOWA ON SOCIAL MEDIA

Please take the time to "Follow" Safeguard Iowa on Facebook and Twitter. We use these two social media apps to provide updates and quickly "share" useful information from our many partners across the state and nation.

<https://www.facebook.com/SafeguardIowa/>

<https://twitter.com/safeguardiowa>

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