

PUBLISHED BY SAFEGUARD IOWA PARTNERSHIP

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SAFEGUARD IOWA PARTNERSHIP

EXECUTIVE SUMMARY

As the 2018 Chair of Safeguard Iowa Partnership, I have seen the efforts of the public and private sector partners that strive to make a more effective and efficient response to disasters across Iowa. It is not an option to collaborate efforts, it's a necessity.

The vision of Safeguard Iowa Partnership's board of directors has not wavered. This vision comes from partners representing government, private businesses and nonprofit organizations. The strategic plan for Safeguard Iowa Partnership becomes was reviewed by Loyola University during 2018 and validated. We remain the leader in empowering businesses and government to collaborate around disaster efforts. We will continue our efforts to accomplish our three overarching goals:

1 • GROWTH

To increase Safeguard Iowa Partnership's statewide membership annually, while sustaining and engaging current partners and relationships.

2 • SERVICES

To ensure core services are defined, marketed and implemented.

3 • FUNDING

To ensure sufficient and sustainable funding to fulfill the vision of Safeguard Iowa Partnership through maintaining dedicated staff to support daily business operations and core services. In order to meet these strategic goals, we need each one of you to continue to support and participate in programs offered by the Partnership.

Disasters happen. These goals are the outcome of lessons learned from the many disasters that have affected Iowans over the past eleven years. Together we can reduce the damage to our communities, ultimately protecting your employees, customers and families.

Together. Helping Iowans.

David Hempen
2018 Chair
Safeguard Iowa partnership

Services – Planning, Training, and Exercise

Each of these areas are imperative in the prevention and mitigation of the impacts of disasters. They are the focal point of Safeguard Iowa Partnership's "Blue Sky" mission.

The Services Committee for Safeguard Iowa Partnership is comprised of members that come from both government and private sector business. During 2017, several training areas were identified for program focus.

Among these identified needs were:

- Business continuity planning**
- Active threat training**
- De-escalation training**
- Exercise Design Training**
- Tabletop Exercises**
- Hazard Vulnerability analysis tools**
- Behavioral Indicators of Targeted Violence**

Safeguard Iowa Partnership worked with our partner organizations to offer training in each of these areas and provide opportunities across Iowa for our partners to attend.

Our full-time staff was able to provide 23 training and exercise programs in a number of locations. These programs reached approximately 745 participants in 12 locations.

Growth

Safeguard Iowa Partnership welcomed **92** New members from **88** different organizations bringing the total membership of Safeguard Iowa Partnership to over **750** members.

"Safeguard Iowa Partnership has been an overwhelmingly valuable partner of ours over the last couple of years. The training topics and resources they have provided to us and our clients have been extremely informative, challenging, and practical at the same time. I have had the opportunity to listen to MANY national speakers talk about Emergency Preparedness over the last 2 years, however, none of them could compare with the expertise and practical approach to emergency planning and preparedness brought by Dutch and his team. From high-level emergency planning, to specific active-threat training, SIP has proven to be our most valued partner regarding emergency training.

Thanks for all you do!" - Andy Schoepf
Risk & Claims Manager
Lee Agency

Behavioral Indicators of Targeted Violence

The Iowa Department of Public Safety, Iowa Homeland Security and Emergency Management, and Safeguard Iowa Partnership collaborated on the delivery of the Behavioral Indicators of Targeted Violence training program.

What does your organization do to recognize suspicious activity of employees, visitors, and others? If you recognize suspicious actions, what do you do with that information and how do you protect your facility?

This training provided attendees with critical information necessary to make decisions surrounding suspicious activity and the consequences of inaction.

Five trainings were held in locations across Iowa to provide information concerning past incidents in the United States and common indications of violent actions. The training also provided a variety of tools that could be used by our partners in the reaction to such behaviors and how to reduce vulnerabilities within their organizations.



Working Together During Disasters

On June 30, 2018, Polk County Iowa experienced torrential rains that caused flash flooding in a number of communities in central Iowa. Several homes and businesses were impacted as a result.

A few short days later, severe storms spawned an outbreak of tornados across Iowa causing severe damage in Bondurant, Pella, and Marshalltown as well as several rural locations.

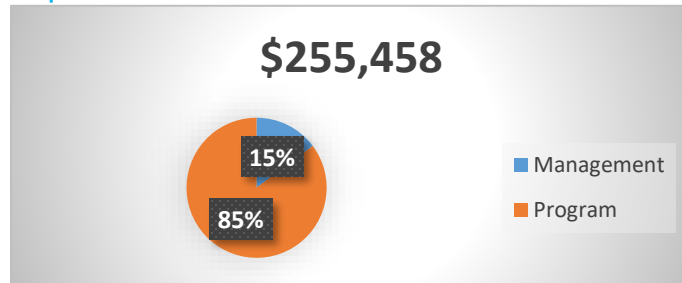
“Our relationship with the Safeguard Iowa Partnership is irreplaceable. Communications with SIP during and after a disaster have become a normal part of our response and recovery. The requests fulfilled by SIP have allowed Marion County to respond more effectively, and recover more quickly from disasters. I do not believe that there is a viable replacement for SIP nor do I know how we would be able to respond without their assistance. Truly a top of the line organization with attributes a many.”

Jeff Anderson, Marion
County Emergency
Management

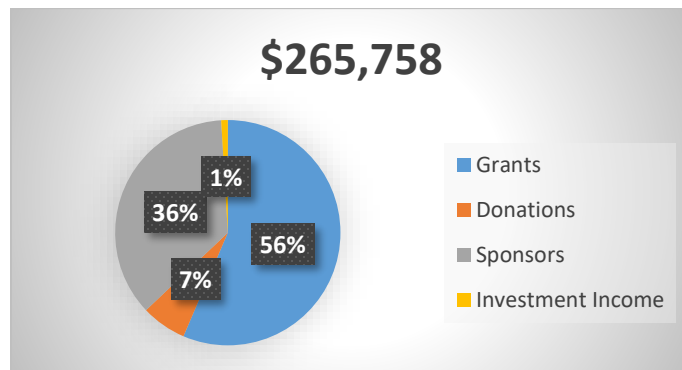
Safeguard Iowa liaisons responded to local emergency operations centers to assist in locating resources from the private sector. Throughout these disasters, private sector partners stepped up to provide items that included clothing, food, supplies, and personnel.

FUNDING - 2017 Financials

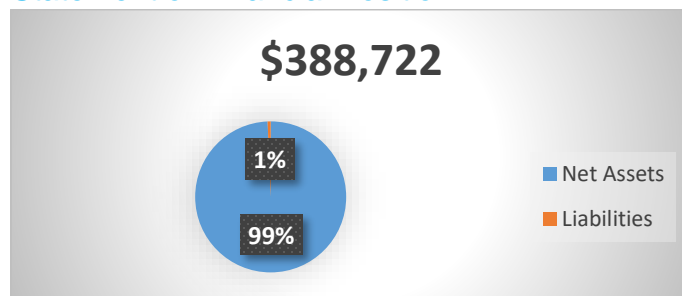
Expenses:



Revenue:



Statement of Financial Position:



The charts represent the diverse income program developed by Safeguard Iowa Partnership that include Sponsorships, Donations, and Grant funding to support our strategic plan.

This strategy reinforces the true definition of public-private partnerships with funding streams from government and private businesses. This reinforces the partnership and benefits all partners receive through working a collaborative effort.

For 2017, the total Revenue stream was \$265,758 with expenses at \$255,458. 85% of those expenses went toward program delivery or disaster response with only 15% toward management and administrative activities, far below the national average of nearly 40% for administrative activities.

2018 SPONSORS

A big THANKS to our 2018 Sponsors for their ongoing support and dedication to strengthening the capacity of the state to prevent, prepare for, respond to and recover from disasters through public-private collaboration. Without their support and dedication to Iowans the great work of our partners would not be possible.

Platinum

Iowa Homeland Security and Emergency Management

Gold

MidAmerican Energy

Silver

Nationwide Insurance

Bronze

Alliant Energy, Principal Financial, Rockwell Collins, Wells Fargo & Company, Pella Corporation, Casey's General Store, Iowa Healthcare Association

ABOUT SAFEGUARD IOWA PARTNERSHIP

The Safeguard Iowa Partnership is a voluntary coalition of the state's business and government leaders, who share a commitment to working together to prevent, prepare for, respond to, and recover from catastrophic events in Iowa.

Created in 2007 by the Iowa Business Council and representatives from key state agencies, the Partnership will help integrate business resources, expertise, and response plans with those of government during all stages of disaster management.

Safeguard Iowa Partnership became an Iowa nonprofit corporation on July 25, 2008 and granted 501(c)(3) tax status from the Internal Revenue Service.

Additionally, Safeguard Iowa Partnership is registered with the Iowa Register of Accountability as a nonprofit committed to continuous improvement through the Principles and Practices for Charitable Nonprofit Excellence.

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