

SIP MONTHLY UPDATE

*Together.
Helping Iowans.*



SAFEGUARD IOWA PARTNERSHIP

Strengthening the capacity of Iowa and Iowans to prevent, prepare for, respond to and recover from emergencies and disasters through public/private collaboration.

Greeting Members and Partners,

January has been a very tough month for Iowa...in many different ways. Our thoughts are with all those impacted. Safeguard Iowa's mission continues to be doing whatever we can, every day, to help Iowans be better prepared for when those emergencies and disasters happen. As always, a sincere thank you to all our partners and supporters who make our efforts possible.

In this update we welcome a new private sector Director to our Safeguard Iowa Board of Directors. Be sure to scroll down and see what operations and training are coming up this month.

This month's "Take 5" for Preparedness series focuses on **Suspicious Activity** and **Business Continuity** scenarios for your teams to discuss to supplement and add to your training.

As always, if your organization has unmet preparedness training needs, please reach out, SIP may be able to assist.

Together. Helping Iowans.

Jay Knox
Executive Director

Safeguard Iowa Welcomes John Halbrook - MidAmerican Energy Corporation to SIP Board of Directors



John is currently serving as the Director of Corporate Security and Resiliency where he oversees multiple programs and workflows.

Prior to his time with MidAmerican, John was the Program Coordinator at the Safeguard Iowa Partnership, and a Program Planner at the Iowa Department of Homeland Security and Emergency Management.

John's passion for emergency response and coordination stems from his time as a firefighter and paramedic in central Iowa where he worked as a both a volunteer and career first responder.

SIP Training and Exercises



Our thanks to Keokuk County Emergency Management and Public Health for hosting Safeguard Iowa for an Active Threat/Active Shooter Training Workshop and Tabletop Exercise in Sigourney, IA on January 25, 2024. It was a great day of training with many of our public and private sector partners in attendance.

Hamilton County and the surrounding area, is your business prepared for an unexpected emergency or disaster? Hamilton Co. EMA, Webster City Chamber of Commerce, and Hamilton County Development are bringing a SIP Business



See the details below and **REGISTER NOW!**

Continuity Workshop to
Webster City, IA on FEB 8th.

Any Questions call SIP **515-
650-0424**

or email at

sip@safeguardiowa.org

Free Business Continuity Workshop

IS YOUR BUSINESS PREPARED FOR AN UNEXPECTED EMERGENCY OR DISASTER?

DO YOU HAVE A CURRENT BUSINESS CONTINUITY PLAN OR WISH YOU HAD A "BETTER" PLAN?

Nearly 1 out of 3 businesses are impacted by a disaster during their existence

- 40% **FAIL TO REOPEN** AFTER A DISASTER
- **ANOTHER 25% FAIL** WITHIN THE FIRST YEAR

BETWEEN 75% AND 85% OF BUSINESSES DON'T HAVE A DISASTER PLAN

WOULD YOUR BUSINESS SURVIVE?

Consider **INVESTING** a few hours with your **"key team members"** for your business's future preparedness and survivability by attending this **FREE** workshop
Lunch available for purchase

**THURSDAY,
FEBRUARY 8, 2024
FROM 12 – 1:30 PM**

**Hamilton Co.
Courthouse
(Basement Mtg. Room)
2300 Superior Street
Webster City, IA 50595**

Bring your **laptop** to the training and we'll provide you with some **valuable tools** to **assess threats** in your business climate and **mitigate** those threats **before** they become disasters. You'll get **techniques to plan** the continuity and recovery of your business before disasters happen... Sign up **TODAY!**

For questions contact
sip@safeguardiowa.org
(515) 650-0424

**SCAN TO REGISTER
OR GO TO
LINK BELOW**



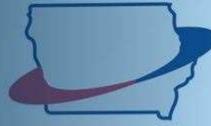
www.safeguardiowa.org/event-5557944

In partnership with



AVAILABLE SAFEGUARD IOWA TRAINING PROGRAMS

Available Safeguard Iowa Training Programs for 2024



- Business Continuity Planning and Assessment Workshop
- Suspicious Mail Identification and Response Training
- Business Emergency Operations Center (BEOC) Liaison Training
- Situational Awareness, De-escalation, and Active Shooter (Threat) Response Training
- Threat Assessment, Behavioral Indicators of Targeted Violence
- Vulnerability and Risk Assessment Workshops
- Cyber Awareness/Cyber Security Assessment Training Exercise
- Design/Tabletop Exercises (Active Shooter, BEOC, etc.)

Safeguard Iowa is able to facilitate training and exercises for our partners and others to help Iowa's private sector businesses and non-profits with their unmet training needs and objectives.

Contact me at jknox@safeguardiowa.org or **515-650-0424** to discuss the options for bringing these or other SIP offered training to your business or community.

Jay Knox
Executive Director



UPCOMING SIP TRAINING OPPORTUNITIES

FOR OTHER TRAINING, CHECK OUT "EVENTS" ON OUR WEBPAGE AT

www.safeguardiowa.org/events

PROTECT YOUR EVERY DAY

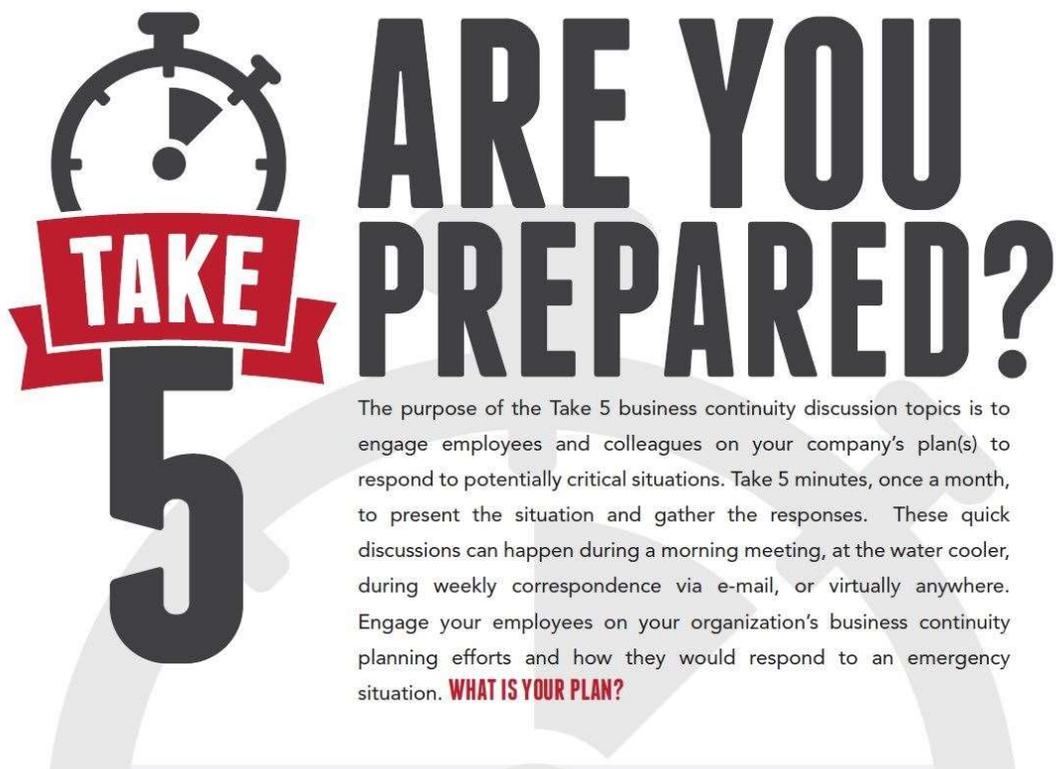
If you **see** something,
say something®

REPORT SUSPICIOUS ACTIVITY

Call 9-1-1



"If You See Something, Say Something" used with permission of the NY Metropolitan Transportation Authority.



The purpose of the Take 5 business continuity discussion topics is to engage employees and colleagues on your company's plan(s) to respond to potentially critical situations. Take 5 minutes, once a month, to present the situation and gather the responses. These quick discussions can happen during a morning meeting, at the water cooler, during weekly correspondence via e-mail, or virtually anywhere. Engage your employees on your organization's business continuity planning efforts and how they would respond to an emergency situation. **WHAT IS YOUR PLAN?**

Safeguard Iowa Partnership encourages businesses of all sizes to create a business continuity plan. Business continuity plans are not just for disasters. Having a plan can often ensure what you can't insure - that your organization can continue to function when the unexpected hits. Sometimes you have to think the unthinkable, expect the unexpected to succeed.

Preparation is key, so Safeguard Iowa is bringing back our business continuity **"Take 5"** scenarios to help you train your employees with two scenario options each month.

These quick scenarios are not intended to replace ongoing training but to supplement and add additional preparation for your teams all year long.

Scenario 19: Suspicious Activity

Your front desk receptionist has received numerous complaints from other employees as they are arriving at work regarding a suspicious vehicle parked in the employee parking ramp. The employees have stated that the car is parked sideways, is running and all of the windows are covered with what appears to be garbage bags.

Discussion Questions:

1. How would you react?
2. What makes this vehicle suspicious?
3. Do you offer training on suspicious reporting?
4. Who would you notify?
 - a. Internal
 - b. External

Scenario 20: Business Continuity

Your organization is looking at acquiring another company overseas, which is one of your biggest competitors. Your CEO, President and CFO are all traveling to the company's corporate headquarters to discuss the possibility.

Discussion Questions:

1. How do you react?
2. Do you have backups determined (redundancies)?
3. Do you have a way to stay in contact with employees?
4. Do you keep up-to-date on threats in foreign countries?

***We need and appreciate your
Tax Deductible Support!***

The Safeguard Iowa Partnership is a non-profit 501 (c)(3) corporation that began as a voluntary coalition of the state's business and government leaders, who shared a commitment to strengthen the capacity of the state to prevent, prepare for, respond to, and recover from disasters through the collaboration of private sector business and public sector agencies.

Created in 2007, the Partnership's over 800 members across the state of Iowa, empowers businesses to integrate resources, expertise, and plans with those of government during all stages of disaster management to share the private sector's wealth of knowledge and assets, that may be needed during an emergency, with their fellow Iowans.

Public-Private Partnerships (P3) help to establish relationships prior to incidents when familiarity with each other's capabilities and response procedures are critical. These partnerships enable the public and private sector to develop all-hazard plans to pool resources/information, coordinate response/recovery efforts and share training/exercise opportunities.

Safeguard Iowa Partnership is dependent upon the generous financial support we get from our members, like-minded individuals/organizations, and grant funding. **Without your support**, we could not continue to provide the training and educational opportunities, information sharing and resource coordination that help make disaster preparedness, response and recovery more efficient and effective in Iowa.

***To provide financial support for this
year, please Click [HERE](#).***

Together. Helping Iowans.

THANKS TO OUR SPONSORS
Become a Sponsor for 2024!

SPONSORS

PLATINUM



GOLD



SILVER

BRONZE



Interested in becoming a Safeguard Iowa Sponsor?

Call Jay Knox at 515-650-0424

**CAN I TEXT
911 IF I
CAN'T CALL?**

Always call if you can,
but text if you can't talk

All 99 Iowa counties are
text-to-911 capable

Text-to-911 can be used
by those who are deaf
or hard of hearing

SAFEGUARD IOWA ON SOCIAL MEDIA

Please take the time to "Follow" Safeguard Iowa on Facebook and Twitter. We use these two social media apps to provide updates and quickly "share" useful information from our many partners across the state and nation.

<https://www.facebook.com/SafeguardIowa/>

<https://twitter.com/safeguardiowa>

CONTACT US:
Safeguard Iowa Partnership
1907 Carpenter Avenue
Des Moines, IA 50314

Tel: (515) 650-0424 Email: sip@safeguardiowa.org

www.safeguardiowa.org

